

MYM International Brands adds experienced executives to its team

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MYM Nutraceuticals Inc. is an innovative company focused on the global growth of Cannabis and CBD-rich hemp is pleased to announce that the Company has transferred two of its experienced executives to assist in the launch of MYM International Brands Inc. ("International Brands").

The Company's CFO, Mark Forster, and its COO, Paul Cheetham have joined the International Brands team to launch global expansion efforts of CBD-rich consumer products in a wide variety of categories, including food and beverage, pharmaceuticals, cosmetics, and health and wellness.

Mr. Forster will assume the role of CFO of International Brands and Mr. Cheetham becomes COO. In addition, at the Company's request one of its existing independent directors, Mr. Andrew Kent, will also provide assistance by serving on the board of International Brands as an independent director, and accordingly Mr. Kent will step down as an independent director of the Company while in that new capacity.

"The growing global demand for CBD-rich consumer products has presented a once-in-a-lifetime opportunity that we are uniquely positioned to capitalize on," said Erick Factor, CEO of MYM International Brands Inc. "Our experience and contacts in the CBD-rich hemp cultivation and processing business allow us to be leaders in the procurement and development of CBD-rich consumer products."