

Tetra Pak inaugurates Vietnam's first carton packaging material factory

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€120 million state-of-the-art facility to serve domestic and export market



Tetra Pak, the world's leading food processing and packaging solutions company, inaugurates the country's first-ever aseptic carton packaging material factory in Binh Duong, adding Vietnam to its global supply chain map.

As Tetra Pak's eighth factory in the Asia Pacific region, this €120 million regional manufacturing facility is set to produce aseptic cartons for domestic and export markets in ASEAN, Australia and New Zealand.

The inauguration ceremony was attended by the Chairman of the Binh Duong province, Ambassador of Sweden to Vietnam Pereric Högberg as well as senior leaders from renowned food & beverage companies in Vietnam.

Adolfo Orive, President and CEO of Tetra Pak said, "This greenfield investment is a strong testimony of our long-term commitment to Vietnam, contributing to the nation's economic development, generating employment opportunities and boosting the local industry. This factory is not just a monetary investment for us. It reflects our pledge to be closer to our customers, to serve them faster and better, with greater flexibility and efficiency, and shorter lead times."

The liquid food market in Vietnam has been growing at a healthy 6% CAGR for the last 3 years, and is projected to grow at a similar pace during the next 3 years, as compared to 4% growth per annum in the Asia Pacific region and 3% globally.

Built for the future, the Binh Duong factory has an expandable capacity of 20 billion packs per annum, currently producing the popular Tetra Brik Aseptic and Tetra Fino Aseptic packages, with the possibility of producing more packaging formats in future.

Reflecting on the inauguration, Jeffrey Fielkow, Managing Director for Tetra Pak Vietnam said, This is a proud moment for us, which coincides with yet another historical milestone, as we celebrate the completion of 25 years of Tetra Pak's presence in Vietnam. With the new factory, we feel even more strongly connected to Vietnam and our customers, and even more confident of shaping the future of the industry, together."

The new Tetra Pak factory is one of the first factories in Vietnam to apply the latest, most-demanding environmental standards in pursuit of the globally-recognised LEED Version 4 Gold certification.

With various measures in place, for instance an energy monitoring system and water recycling facilities, the new factory could reduce its energy usage for facilities by up to 36 per cent and reuse over 21 million litres of water a year. In addition, the production and warehouse facilities are climate-controlled to ensure highest quality of carton packages.