

JBS opens new \$20M innovation centre in Colorado

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The JBS Global Food Innovation Center has been opened on the Colorado State University campus recently in the presence of Andre Nogueira, CEO, JBS USA on the \$20 million state-of-the-art facility.

In March 2017, JBS USA entered into a strategic, long-term partnership with CSU that included a \$12.5 million investment toward construction of the building and educational programming for JBS USA and Pilgrim's team members.

Nogueira said at the grand opening ceremony said, "We're so pleased to be here today to help celebrate the opening of this center. Our mission at JBS is to be the best, and the mission of this facility is to advance best practices in food safety, meat sciences and animal handling and welfare. So it's a natural partnership for us and one that we're proud to be a part of."

For JBS, the partnership with CSU serves as a long-term investment in the competitiveness of food and farming in the state of Colorado, across the United States and around the world. The JBS Global Food Innovation Center enables CSU to expand as a source of innovation and discovery in the food industry and prepare future leaders to take on the challenges of tomorrow. The 36,000-square-foot center will be a hub for global innovations in new product development, culinary research, food science, food safety, and animal welfare.

Ajay Menon, Dean of the CSU College of Agricultural Sciences said, "We take a global view of our education and research, and we were looking for new ways to spur innovation in livestock and meat science, food safety, food security and animal welfare. JBS provides that necessary partnership – our goals and values align well with theirs – and we're very grateful for their support.

"Our goal for this facility is not only to support teaching and research – it has to impact the industry and advance the way meat processing is done around the world," Menon said.

Gilberto Tomazoni, JBS Global CEO said, "We now have the ability to create opportunity for young people to learn about our industry in the most advanced center of its kind," said. "These students are the future of agriculture and food."

Partnering in this facility enables the company to extend that mission to CSU students as well.