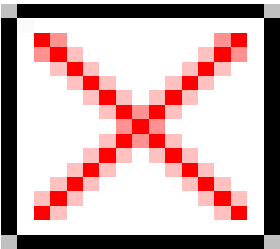




## **Brenntag reinforces brand identity with "ConnectingChemistry"**

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Bureau Report



Brenntag, the global market leader in chemical distribution, announces the global role out of "ConnectingChemistry" as its key strap line to enhance its brand identity and emphasize Brenntag's mission as the industry's most effective and preferred channel to market partner, for both chemical manufacturers and end use customers.

Steven Holland, CEO Brenntag Group, said, "ConnectingChemistry' expresses and describes our core values and competences in managing complex supply chains for both chemical manufacturers and consumers by simplifying market access to thousands of products and services, both on a local and global basis."

"We are continuously striving to meet ever increasing demands and needs of our supply partners and customers and servicing thousands of connections everyday through our over 480 sites worldwide. 'ConnectingChemistry' describes Brenntag's mission to continuously create even greater market access in an increasingly connected world."